Enjoying tested bio-quality

Organic foods of a regional provenance are fully in line with the current trend. BioRegio is more than just bio!
The new biolabel issued by the Bavarian Government provides consumers with guidance when making their purchases. Only those products that are produced according to considerably higher organic standards are allowed to bear this label. What’s more, products that demonstrably originate from a defined region (e.g. Bavaria) from the production of the raw materials, via their processing, all the way to the retail counter can be identified by a biolabel also containing the corresponding certificate of origin.
The new biolabel with the certificate of origin thus meets the consumers’ demands for high bioquality and traceable origin.
With 7,300 organic farms and 230,000 hectares of organically farmed land, Bavaria is the most important organic farming region. By issuing this “BioRegio Bayern 2020” state programme, my intention is to ensure that this success story will continue. The new biolabel plays an important part in this process.
So, try out the excellent bioquality for yourself, safe in the knowledge of where it comes from!

Helmut Brunner
Bavarian State Minister
of Food, Agriculture and Forestry
This is the basis.

**EU-Eco Regulation**
No. 834/2007

This is the legal basis for the production, labelling, and control of organically grown food.

The EU-Eco Regulation
- defines the general standards for organic farming,
- contains EU-uniform minimum requirements for agricultural products and food of plant and animal origin,
- regulates the labelling of the products and the control of farms and production sites.

The quality criteria for the biolabel issued by the Bavarian Government far exceed those of the EU-Eco Regulation, e. g.:
- Conversion of the entire farming operations, following the basic concept of a circular economy
- A minimum proportion of legumes (e. g. clover) of 20 % in crop rotation
- More stringent restrictions for the purchase of animal feed from external sources and for the use of fertilisers
- Lower upper limits for livestock
- No use of conventionally produced organic fertilisers

The organic production with higher standards is also noted on the label by including certification of the origin, thus forming a compelling product offer for the discerning, quality-conscious consumer.

We go one better.

**Guaranteed more bio, certified origin.**

When the products can be proven to originate from a certain source (e. g. Bavaria) from beginning (their production) to end (the retail counter), the biolabel can contain a corresponding certificate of origin.

Examples of biolabels with certificate of regional origin:

- The product has been made according to the provisions of the EU-Eco Regulation in combination with the higher quality criteria of the biolabel. What’s more, all processing stages – from the production of the raw materials, via their processing, all the way to the shop counter – take place within “Bavaria”.

- The product has been made according to the provisions of the EU-Eco Regulation in combination with the higher quality criteria of the biolabel. What’s more, all processing stages – from the production of the raw materials, via their processing, all the way to the shop counter – take place within the “European Union”.

The EU biolabel stands for this standard. The EU regulation governs the use of the label logo and the correct labelling of all pre-packed organic food, also providing the consumer with information on the country of origin of the agricultural ingredients for the product and also the code number of the control authorities.